Value Creation Model

Key Social Trends

Expanding demand for advanced materials

- The spread of COVID-19 has accelerated the advance of the data society, and demand is increasing for smart devices and communication infrastructure.
- As supply shortages of semiconductors and other materials become apparent, demand is increasing rapidly for materials to resolve these shortages.

Global acceleration in addressing climate change

 As environmental issues become more apparent around the world, global companies are accelerating concrete actions to address climate change, particularly toward decarbonization.

Deepening mineral resource shortages/ depletion

- With greater resource consumption, competition is intensifying in acquiring high quality, low cost
- There is focus on nonferrous metals to support future infrastructure and growing concerns about

The JX Nippon Mining & Metals Group works to identify and recognize the social issues calling for resolution by JX, and seeks to promote a value creation model in growing sustainably and resolving social issues.

Business Activities (Business Model)

Inputs (Capital)

Financial capital



Intellectual capital



Human capital



Manufacturing capital



Social/Relationship capital



Natural capital



Long-term Vision

By pivoting from being an equipment industry company to a technology-based company, we will realize a highly profitable structure even in the face of intensifying international competition and contribute to the realization of a sustainable society as targeted by the SDGs

Base Businesses

Businesses such as the mineral resources business and the smelting and refining business where we will enhance competitiveness and bolster the organizational foundation by further improving production

Implementing structural reforms (e.g. thorough optimizations and reviewing resource portfolios) to maintain a certain level of profits

Focus Businesses Core of our growth strategy

These businesses, like advanced materials and technology-based recycling, establish competitive advantage by using technology to differentiate

Expanding the scope of revenue by building a system that constantly maintains a product/technology lineup with small-lot, diverse production and high profitability

Materiality ▶ P35

Given the business environment where the Group operates and society's changing demands, we have established six materialities (priority issues) that we will prioritize, incorporating them into specific activity plans.

Contributing to Environmental Conservation P47

Provide Advanced Materials That Support Lives and Lifestyles > P61

Create Attractive Workplaces P77

Respect Human Rights > P89

Coexistence and Co-Prosperity With Local Communities > P94

Strengthen Governance > P99

Sustainable Copper Vision P23

Offer a stable supply system to support growing demand and conduct ESG-oriented production and supply (decarbonized, circular economy, etc.)



Outputs (Products/Services)





Sputtering targets



High-purity tantalum



Titanium sponge



Outcomes (Created Value)

Advanced materials-derived products support a data-driven society, contributing to rich, convenient lifestyles





Limited resources are effectively utilized through recycling technologies, realizing a rich and sustainable world





Conducting community-based social contribution activities at domestic & overseas locations, as we have consistently valued harmony with local communities since our founding



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